



ADVERTISE YOUR BUSINESS AT UNIVERSITY PLACE

GET YOUR BUSINESS IN FRONT OF OVER 750 THOUSAND MONTHLY SHOPPER VISITS. YOUR BUSINESS MAY NOT BE HERE, BUT YOUR CUSTOMERS ARE!

UNLIKE ANYTHING ELSE IN UTAH COUNTY!

MENTION CODE: **SPRING2019**

\$100 AD CREDIT

Congrats! As a new advertiser, we are excited to offer you this \$100 ad credit. You can apply this credit towards your first advertising campaign at University Place.

CALL NOW TO LEARN MORE & REDEEM YOUR CREDIT!

866-950-3331

*Valid through for use for all first time advertiser campaigns through 5-1-2019



Advertise Your Business At University Place



Why Advertise at University Place

67% ON AVERAGE, 2 OUT OF 3 SHOPPERS RECALL SEEING ADS ON DISPLAYS AT THE MALL*



100% VIEWABLE
UNLIKE MOBILE AND ONLINE ADS, NEARLY HALF OF WITCH CAN'T BE SEEN, YOUR AD IS 100% VIEWABLE, CAN'T BE BLOCKED, PAUSED OR TURNED OFF

4X OUT-OF-HOME ADVERTISING, WHICH INCLUDES MALL ADVERTISING, IS 4 TIMES AS EFFECTIVE AT DRIVING ONLINE SEARCH ACTIVITY WHEN COMPARED WITH TV, RADIO AND PRINT,



48" x 70" Backlit Displays



NET BACK-LIT RATES

STAND OUT WITH OUR LARGE FORMAT BACK-LIT DISPLAYS

Our high impact backlit static displays are placed in high traffic areas of malls, lifestyle centers and other high traffic venues.

Production cost for a back-lit 48" X 70" poster is \$125 + shipping



DON'T MISS OUT! SPACE IS LIMITED

866-950-3331

WWW.UNIVERSALMEDIAUS.COM

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