



THE MALL AT WELLINGTON GREEN

MALL AT WELLINGTON GREEN IS AMONG THE PREMIER SHOPPING DESTINATIONS IN THE WEST PALM BEACH AREA.

Mall at Wellington Green is among the premier shopping destinations in the West Palm Beach area. The Mall at Wellington Green is located in the heart of Palm Beach County and is the premier year-round shopping destination for both residents and South Florida visitors. Forest Hill Boulevard is the gateway to the sophisticated village of Wellington, approximately 10 miles west of West Palm Beach and only 20 minutes from the Palm Beach International Airport.

KEY TENANTS

ABERCROMBIE & FITCH, ALDO, APPLE, BANANA REPUBLIC, BEBE, BROOKSTONE, CACHÉ, COACH, EXPRESS, FOOT LOCKER, FYE, GAMESTOP, GAP, GUESS, GYMBOREE, L'OCCITANE, NEW YORK & COMPANY, NINE WEST, SWAROVSKI, TALBOTS, VICTORIA'S SECRET AND WILLIAMS-SONOMA.

DEMOGRAPHICS

RETAIL GLA 1,272,000+ SQUARE FEET

- Average Household Income – \$74,878
- Primary Market Population – 551,835
- Number of Stores – 180+
- Median Age – 44
(18-24 12%, 25-34 17%, 35-44 13%, 45-54 24%)
- Average monthly Shoppers 955,468
- Food Court – Yes
- Movie Theatre – No



WHY MALL ADVERTISING?

THE SHOPPING MALL IS SUCH A VISIBLE PART OF AMERICAN LIFE. IN MOST COMMUNITIES, THE MALL IS BY FAR THE SINGLE MOST VISITED PLACE.

- It's not only a place to shop, it's where we go to obtain services, socialize, play, and even work.
- Shopping malls have become community centers for social and recreational activities, attracting people throughout the entire spectrum of the population.
- Displays are strategically positioned for prime viewing as shoppers move from store to store.
- Your Ads can't be blocked, paused, skipped or fast forwarded.
- 75% of adult Americans, 184 million people went to a mall at least once in the past three months.



83% Of 18-34 year-olds
WHO MADE AT LEAST ONE MALL TRIP,
visited a mall on average 4.8 times in the past three months."



In the past 30 days alone
63% OF AMERICAN ADULTS WENT TO A MALL,
making on average 2.3 visits during that time.



DISPLAY UNITS

42 ad faces – Standard
Size – 68.5" h X 47.5" w

Display units are larger than life and strategically placed throughout shopping malls, ensuring that your ads are seen multiple times to reach consumers.



HIGH IMPACT BANNERS

High impact banners demand attention. This large format allows for awesome visual executions that will stay in customers' heads long after they've seen them. Availability may vary by mall.



PROMOTIONAL

The possibility for promotions in shopping malls are infinite. Mall promotions are the perfect activation tool, allowing consumers to see, touch and in many cases share their brand experience on instagram, snapchat and twitter.



WALLSCAPES

This large format allows for awesome visual executions that will stay in customers' heads long after they've seen them. Availability may vary by mall.

CATCH THEIR ATTENTION, DON'T COMPETE WITH IT!

YOUR AD CAN'T BE BLOCKED, HIDDEN, SKIPPED OR TURNED OFF!

YOUR MESSAGE IN FRONT OF MILLIONS OF SHOPPERS.



75%

Of adult Americans
APPROXIMATELY 184 MILLION PEOPLE—WENT TO A REGIONAL/SUPERREGIONAL MALL AT LEAST ONCE IN THE PAST THREE MONTHS.

START DRIVING MORE ENGAGEMENT AND SALES NOW!

Learn more about our new innovative advertising solutions.
Get in touch today!

LET'S TALK!

Call Now: 866-950-3331